

The image is a composite graphic. On the left, there is a large, semi-transparent graphic of the Star of David (Magen David) in blue. Overlaid on this is a grey silhouette of a soldier in full combat gear, including a helmet and a rifle slung over his shoulder. The background of the entire image is a photograph of a destroyed building, likely a kibbutz, with rubble and debris scattered around. The building has a white facade and a water tank on the roof. The sky is overcast. In the top right corner, there is a white rectangular box containing text. Below the text, there is a red horizontal bar.

Help us save Kibbutz Re'im!

Iron Swords War | October 2023



Help us save Kibbutz Re'im!

On October 7 at 6:30AM, Hamas unleashed a devastating attack on Israel, with Kibbutz Re'im being a primary target. The residents of the Kibbutz displayed immense courage, resisting the Hamas militants for over 7 hours until reinforcements arrived. 400 members survived the assault and were relocated to a hotel in Eilat, with nothing but the clothes they wore. As the community rallies together in the aftermath of this tragedy, **they remain steadfast and united in their resolve to rebuild Re'im and move forward.**

I am honored to collaborate with an exceptional group of CEOs and business leaders from Cisco Israel, One Software Technologies, ICL Group, More Investments, President Yitzhak Navon Heritage Center, ISRA-AID and Viola Group.

Together, we are committed to supporting Kibbutz Re'im in their challenging journey ahead. Our collective efforts will focus on securing temporary housing for all 400 members in a unified location, providing essential items like clothing, and offering much-needed psychological support. Our dedication extends to assisting them in the reconstruction of their beloved Kibbutz.

Oren Sagi – Managing Director,
Cisco Israel / Chairman of the Israel-America Chamber of Commerce.

"At the core of our efforts lies the true spirit of Zionism. We stand unwaveringly with Kibbutz Re'im, ensuring they never walk this path alone. Join us in revitalizing their community – every contribution brings us one step closer to rebuilding their home."





The Business Supporting the Mission

- More Investment House
- ICL Group
- One Software Technologies
- Viola Group
- Cisco Israel
- President Yitzhak Navon Heritage Center
- ISRA-AID
- **Ewave Real Estate Group** – serving as the connection to the Yuvalim Group, the owners of the real estate, and providing the preparation and equipping of the apartments.

A joint project team will be established at the Ewave offices in Tel Aviv to represent all the companies and organizations involved in the mission in order to carry out the task quickly, efficiently, and with the required level of sensitivity.





Thank you

for opening your hearts &
supporting the victims from
Kibbutz Reim

